

LOCK BOX

\$1 bil

For every \$1 billion in sales, retailers lose an average of \$719,548 as a result of Organized Retail Crime.

Prepare. Protect. Prevent.

Your bottom line is our top priority. At VIRA Insight, we know that retail theft is an expensive problem. That's why we offer customizable solutions to help you prepare for the unexpected, protect against theft, and prevent Organized Retail Crime (ORC).

Loss prevention is about more than security. It's about saving your business money. For every \$1 billion in sales, retailers lose an average of \$719,548 as a result of ORC. And that number is poised to increase. Post-pandemic, need-driven and opportunistic theft is on the rise, with retailers reporting a 40% increase in fraud during in-store sales.

Planning ahead to protect your products from theft is key to minimizing potential loss. VIRA Insight's Fortress Lockbox Series provides customizable protection against ORC. Equipped with a triplepoint cam locking system, hardened steel case, and shatter-proof polycarbonate doors, our lockboxes offer maximum security designed to prevent costly ORC.

VIRA Insight is an industry leader in the design, development, fabrication, and installation of complete retail store environments.

System Attributes

A modular and robust metal structure configurable to fit most in-store locations, including on shelves, mounted to gondola uprights without use of shelf and shrouded over shelf with existing pusher system. Great for categories where sweeping of product in mass is common, including health and beauty and consumer electronics, and other high dollar items.

3 Mounting Styles

SHELF-MOUNTED

Bolts directly to existing shelving with internal mounting screws.

- Perfect for boxed or carded product.
- Use on shelf or as above-head locked storage.

DIRECT ON GONDOLA

Installs directly onto existing standards without need for shelf.

• Rear up-teeth & internal & locking set screw prevents entire box theft.

PRE-EXISTING PUSHER SYSTEMS

Designed to easily install over existing pusher system.

• Rear up-teeth & internal locking set screw prevents entire box theft.

Customizable Solutions

- Our Fortress Lockboxes come in a variety of lengths (48", 36", 24", and 30") and are adjustable by height and depth, providing you with the perfect fit for any product you're looking to protect.
- Optional interior low-voltage lighting and customizable lock housings help maintain attractive displays that entice paying customers while simultaneously deterring potential thieves.
- Fortress Lockboxes come in three mounting styles (shelf-mounted, direct on gondola, and pre-existing pusher systems) designed to suit a variety of retail environments.







-KNOW THE FACTS-

RETAIL INVENTORY SHRINKAGE

Organized Retail Crime (ORC) is predicted to increase exponentially in the last two quarters of 2020 and throughout all of 2021 due to COVID-19 driven harship.

\$61.7B

In 2019, the 22 largest retailers reported losing \$61.7 billion due to theft, fraud, and other retail

75%

Federation, **75% of companies** reported an increase in ORC over the past year.

double from 1.7% pre-Covid to more

2.9%

Only 2.9% of all retail theft losses are recovered by retailers.

2020 NRF Survey

It's never been more important to plan ahead and prepare your retail spaces to protect against theft. At VIRA Insight, our customizable loss prevention solutions are built on decades of retail merchandising experience. We're happy to share what we've learned, and work with you to build a robust, reliable loss prevention system designed specifically for your company's unique needs.







We're Here for You

The COVID-19 pandemic caused widespread financial instability, increasing the number of thefts motivated by need. It also created circumstances that make theft easier. For instance, the prevalence of masks allows for more anonymity from security cameras and staff, and an increase in selfcheckout stations increases opportunity for fraud. It's never been more important to plan ahead and prepare your retail spaces to protect against theft. At VIRA Insight, our customizable loss prevention solutions are built on decades of retail merchandising experience. We're happy to share what we've learned, and work with you to build a robust, reliable loss prevention system designed specifically for your company's unique needs.







